[degen swim]

*all character content is taken from screen grabs in our livestream
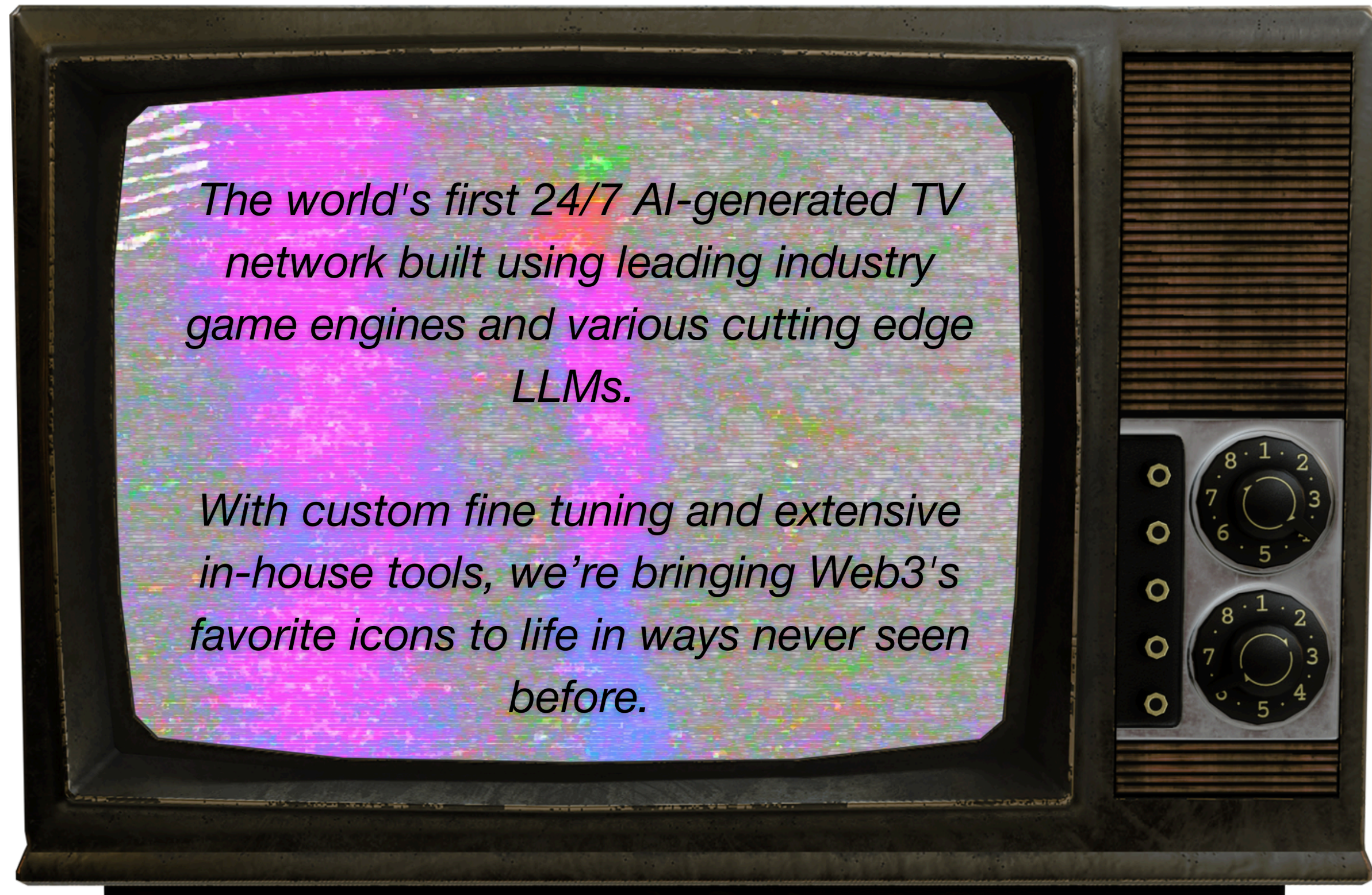
Introducing

The world's first 24/7 AI-generated TV network built using leading industry game engines and various cutting edge LLMs.

With custom fine tuning and extensive in-house tools, we're bringing Web3's favorite icons to life in ways never seen before.

this presentation may change your life, or not.

The Problem?

No Real Web3 Entertainment Hub

The growing Web3 community lacks a dedicated entertainment platform that speaks their language and reflects their culture.

Fragmented Content Landscape

Content is scattered across traditional platforms with no unifying ecosystem for Web3-native entertainment.

Untapped AI Entertainment Potential

Despite advances in AI content generation, no platform has effectively leveraged this technology for longform entertainment in Web3.

The Solution

24/7 AI-Generated TV Network

We're building the first-ever 24/7 television network powered by advanced AI, bringing Web3's favorite memes, internet icons, and celebrities to life.

Our dynamic content engine creates endless entertainment that evolves with audience interaction, ensuring fresh and relevant programming at all times.

Multi-Game Engine Integration

Utilizing cutting-edge game engines to create visually stunning, diverse art styles and immersive environments that would be impossible through traditional animation.

This technology allows for seamless environment changes, character interactions, and visual effects that keep viewers engaged.

Viewers don't just watch, they participate. Our platform allows the audience to influence storylines, introduce characters, and change environments in real-time. This creates unprecedented engagement opportunities for brands looking to connect with the Web3 community in authentic ways.

that's where we come in.

The Vision

[degen swim] isn't just a show - it's an unhinged, ever-evolving AI entertainment network built to break every rule of traditional content. We're not here to play it safe. We're here to push the boundaries of Web3 entertainment with wild, unpredictable, community-driven chaos.

How Do We Differentiate From Others?

We're not scripted. We're not static. We're zany, ever-changing, and shaped by the community. One moment, you're watching a hyper-realistic AI-generated degen drama. The next? A meme-fueled fever dream starring pixelated penguins fighting over a rug-pulled treasury.

All of this is prompted by our users which really opens the door to an unlimited amount of potential stories and styles. Our goal is to transform entertainment through disruptive AI technology.

How Do We Deliver Content Differently?

- *Multiple Channels, Infinite Styles* - We start as one nonstop stream, but the vision expands into multiple AI-powered channels where you choose your vibe. Hyper-realistic? Meme-core? A chaotic mix of both? Your call.
- *User-Created Shows* – The community pitches ideas, votes, and the best shows get added to the network, baked into the lore, and rewarded with tokenized incentives.
- *Different Mediums, Different Workflows* – We're not tied to one platform. Unity, Unreal, AI-generated animations, live streaming, whatever works. Each workflow unlocks a new style of content, meaning [degen swim] never stops evolving.

Why It's Built Different

We're not just here to entertain, we're here to build a network that fuels itself. Creators get paid. Tokens get burned. The network grows with every new show, character, and community-driven idea. The more unhinged it gets, the bigger it becomes.

Technology

Multi-Game Engine Platform

Leveraging multiple industry-leading game engines to create diverse visual styles and immersive environments.

This technology allows for real-time rendering, physics simulations, and dynamic environments that traditional animation cannot achieve.

Advanced AI Character Generation

Proprietary AI systems that create, animate, and voice unique characters with distinct personalities and behaviors.
Characters can learn and evolve based on audience interaction, creating truly dynamic entertainment experiences.

Real-Time User Interaction

Sophisticated system that processes viewer input and translates it into content changes within seconds.

Allowing for unprecedented levels of audience participation and content personalization previously impossible in broadcast media.

Integrated Technology Stack

Our platform combines generative AI, machine learning, game engine technology, and cloud infrastructure to create a seamless entertainment experience.
This integrated approach allows for infinite content possibilities while maintaining quality, consistency, and brand safety for our advertising partners.

unscripted and onchain
welcome to [degen swim]

Audience Reach

The Market is Ready

$256.56B

Expected size of the live streaming market by 2032, with a compound annual growth rate of 28%

3,500+

Concurrent viewers for AI SpongeBob Twitch streams, demonstrating the massive appeal of AI-generated content

Our Target Audience

☑ **Web3 Enthusiasts**
Crypto-native audiences seeking authentic entertainment that reflects their community.

☑ **Early Tech Adopters**
Tech-savvy viewers fascinated by AI capabilities and interactive entertainment.

☑ **Content Creators**
Streamers and digital creators looking for new platforms and collaboration opportunities.

☑ **Entertainment Seekers**
Viewers tired of traditional media looking for novel, unpredictable content experiences.

Content Strategy

Multi-Channel Approach

Starting with one flagship channel, our platform will expand to offer multiple themed channels catering to different audience interests and demographics.

- **Diverse content genres from comedy to adventure**
- **Varied art styles from hyper-realistic to stylized**
- **24/7 availability with peak programming slots**
- **Targeted advertising opportunities by channel**

Community-Driven Content

Our platform is built on active audience participation, with viewers directly influencing what they see on screen through our robust submission system.

- **Real-time content suggestions from viewers**
- **Voting mechanisms for storyline direction**
- **Character development influenced by audience**
- **Creator collaboration opportunities**

Content Innovation Pipeline

Beyond initial launch, our technology roadmap ensures continual innovation and improvement in content quality, variety, and interactivity.

Dynamic Storylines
Adaptive narratives that evolve based on viewer engagement and preferences.

Automated Clipping
Clips will be automated and catalogued in-house for easy accessibility.

Cross-Platform Integration
Seamless content experience across multiple viewing platforms and devices.

Gamified Engagement
Interactive features where users can vote, compete, and win rewards through in-platform experiences.

Roadmap

1. Foundation & Framework

- Launch interactive and scalable infrastructure for Web3 content organization and publishing.

- Deliver beta version of our framework with custom LLM flows and powerful AI-driven content generation tools.

2. Expansion & Identity

- Roll out Alpha with early users and open access to curated creators.
- Launch gamified features, ad slots, and community tools to drive engagement and incentivize contributions.
- Begin forming brand partnerships, tightening visual identity, and expanding reach across social and Web3-native channels.

3. Global Rollout & Community Ecosystem

- Scale globally with multi-language channel support and localized interfaces.
- Curate high-quality, verified content feeds and introduce tokenized access for premium experiences.
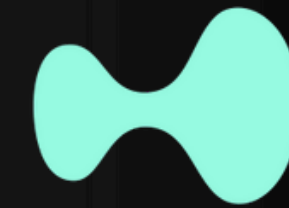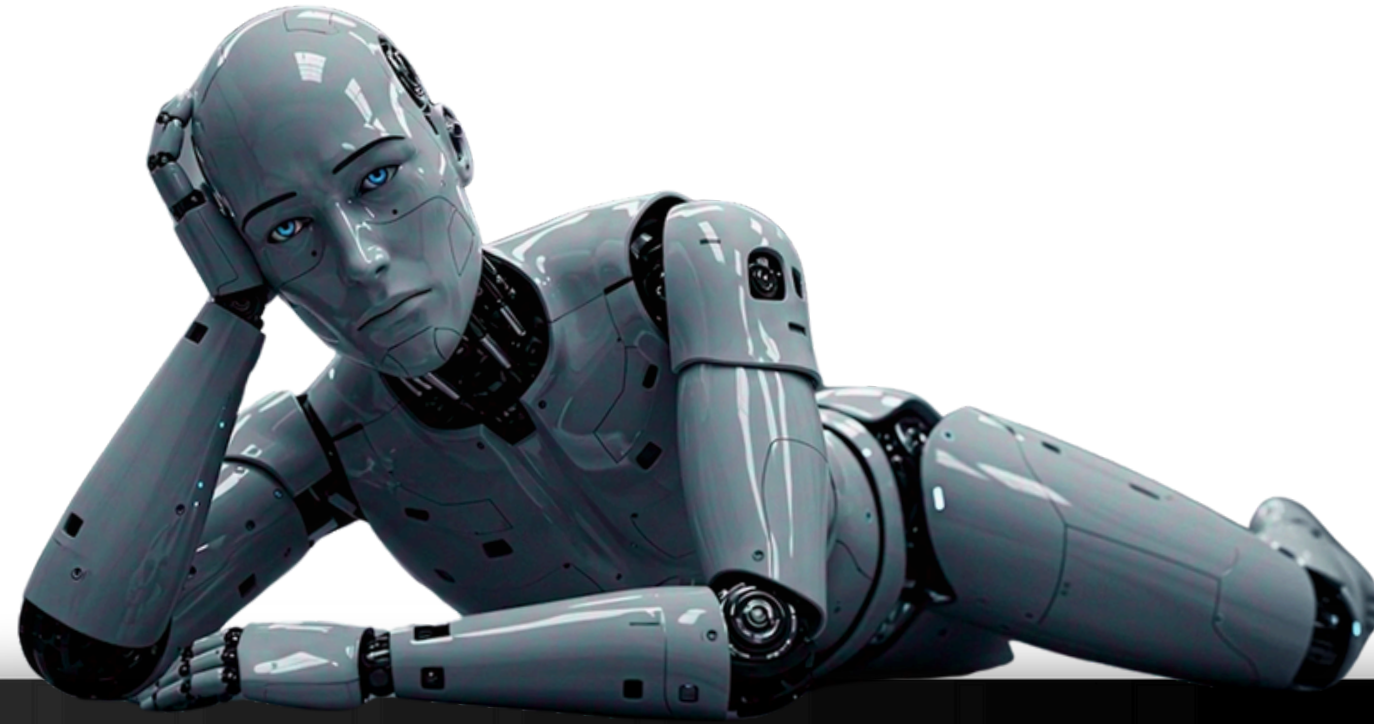- Launch creator launchpad for creators to publish, distribute, and monetize content.
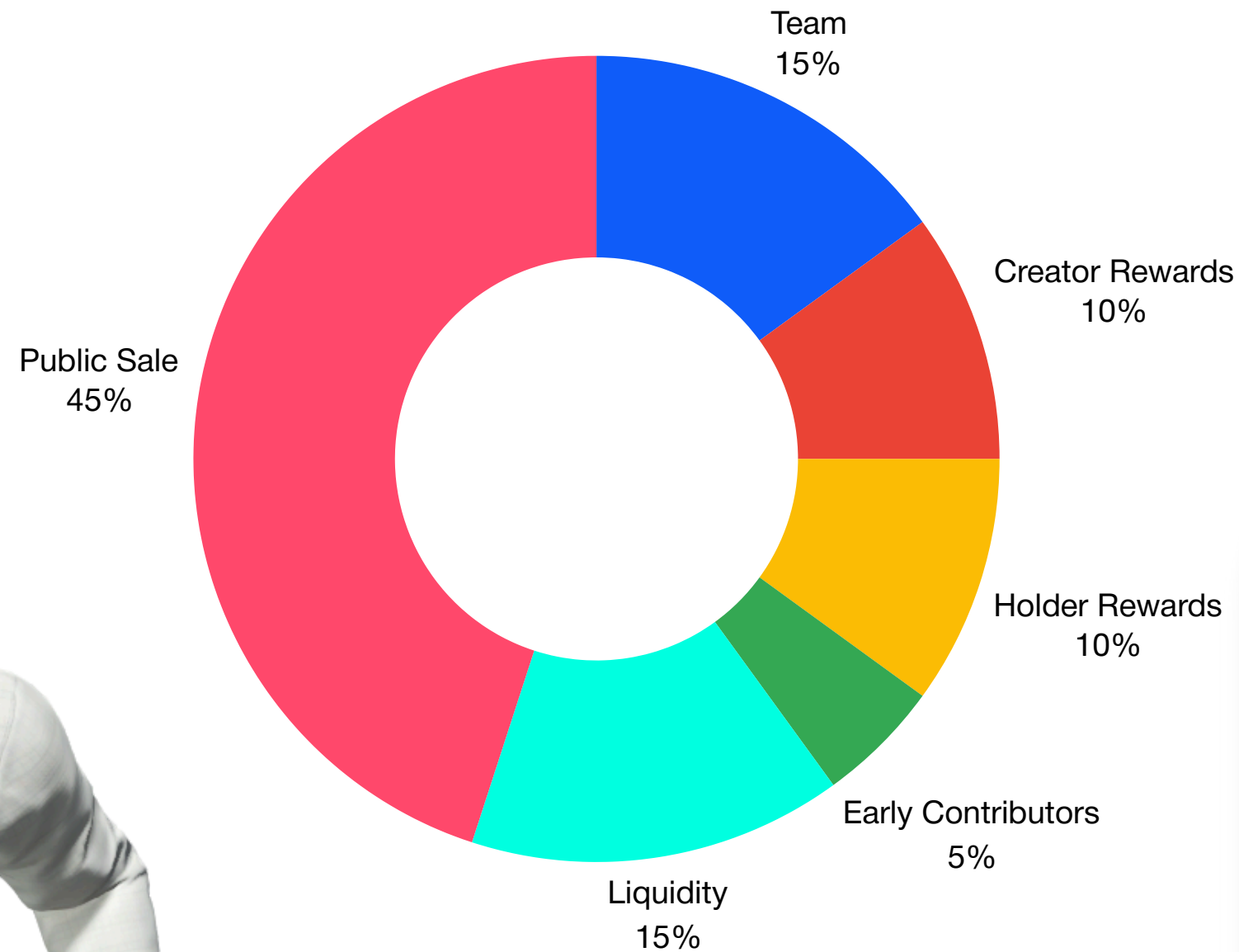
Launch Details

HyperEVM

Fair Launch - June 12th

No presale. No VCs. No mercy.
Just memes, mayhem, and
onchain AI content.
Are you ready?

Connect With Us

Ready to be part of the future of Web3 entertainment? Contact our advertising team to discuss partnership opportunities.

Schedule an appointment to catch up through our Calendly link below:

CALENDER